



“The Head of Ford Retires, Having Rejuvenated the Carmaker”

Link to text below

<http://www.nytimes.com/2014/05/02/business/ford-motor-chief-to-retire.html>

Vocabulary

Match the vocabulary on the left with their meanings on the right.

To rejuvenate	Someone who is very slow to do things
To stun	To take a job after someone else
To praise	Make more effective by using new ideas/methods
To succeed	To have difficulty in doing something
A laggard	To say good things about someone
A transition	Help someone in difficulty by giving them money
A bailout	A change from one form or type to another
To struggle	To shock or surprise someone

Questions

True or False; read the following statements and, based on the text decide if they are true or false.

1. Before he started work at Ford, Mr. Mulally was asked what kind of car he drove.
2. The author believes that Mr. Mulally's honesty was an important part of helping Ford recover.
3. The new CEO, Mark Fields is more successful than Mulally because he has worked at Ford longer.
4. In spite of his opinions about the quality of Fords when he began the job, Mulally says he always believed Ford could successful.
5. During Mr. Mulally's time as CEO, the company reduced the number of employees, shut down plants and got rid of some brands.
6. Rivalry within Ford stopped the implementation of team-oriented practices.
7. Ford has managed to expand its share and presence in both Northern American markets and also Asian markets.
8. Ford's reputation for quality has increased considerably under Mulally.