



“Outsource Your Way to Success”

Link to text below

http://www.nytimes.com/2013/11/10/magazine/outsource-your-way-to-success.html?hpw&rref=magazine&_r=0

Vocabulary

To check on vocabulary, try Linguee. <http://www.linguee.de/>

Match the words on the left to their German translations definitions on the right.

Tenured	To accept something happily
Econ 101	No excitement or variety, boring.
Tedious	An open ended contract; no finish date
Humdrum	To do something yourself
Embrace	Basic economics – like you learn in 1 st year Uni.
D.I.Y	Something that is slow, takes a long time, boring

Questions

True or False; read the following statements and, based on the text decide if they are true or false.

1. Jon Steinsson and Emi Nakamura are in a short term job and they have a teenager.
2. The theory of competitive advantage explains why countries and companies should better outsource the production of lower-value goods and services, even if they have a competitive disadvantage.
3. They just do their work because they need to.
4. They think it is good outsourcing humdrum aspects of their private life
5. They think the value of their private life is too high to waste it with building furniture from Ikea.
6. They hired a personal chef to ensure that they always eat healthy food.
7. They give unknown people a very personal look into their private lives by giving them jobs.